

Montreal, May 8th 2014

To whom this may concern,

This letter is to confirm my support and acknowledgment for any future employment of Alastair Monk for any business owner looking to grow sales, break into new markets, build a sales channel and work with someone who has buckets of energy and determination.

I met Alastair while serving as partner of Propulsion Ventures. He was VP of Business Development at OneBigPlanet – one of our portfolio companies.

I am the current CEO of Amilia, and brought Alastair to join our team with one specific goal in mind – to start entering the U.S. market after 4 years of servicing mostly Canadian clients.

Alastair impressed us all with his experience and quickly helped our marketing personnel focus on generating new sales leads from the US. Not only did we start generating interest, but created our 'VIP Group" where we have already been able to launch, service and get fantastic feedback from a number of U.S. clients – something I'm sure will attract more new clients based on their testimonials.

In addition, we entered into a new market, one that led Alastair to broker a partnership agreement, immediately creating new sales inquiries – and then led to us signing a top 10 account.

When Alastair asked me to write a reference letter – it was my pleasure – I truly wish him all the best, he's welcome in our offices anytime and I know he'll be, missed.

François Gaouette

CEO